



PEACE PLAYERS



2017-2020

DATA REPORT

A Bird's Eye View of PeacePlayers - Cyprus Programming

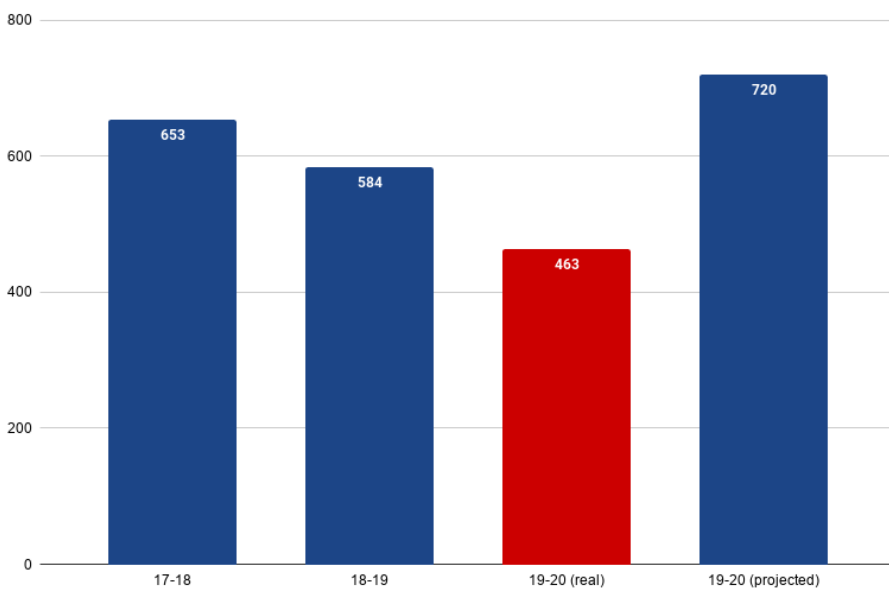


OUR PROGRAM

PeacePlayers (PP) is a non-profit organization that uses the game of basketball to unite, educate, and inspire young people in divided and underserved communities worldwide. Launched in 2006, PeacePlayers - Cyprus (PP-CY) engages Greek-Cypriot and Turkish-Cypriot youth to enable them to play together and build relationships that overcome generations of mistrust and formidable physical barriers to interaction. Informed by over a decade of experience, PP-CY has developed a consistent methodology for using sport to empower young people to help their communities overcome cycles of conflict and alienation. PP-CY works with 260 youth from across the island in year-round programs, the core of which includes mono-communal practices, twinning teams, island-wide tournaments, and a leadership development program for participants aged 14+ years. PP-CY's coaches are recruited from the local community and are trained to serve as mentors and facilitators, enabling the children to build mutual respect and understanding and form life-long relationships. PP-CY is the only year round bi-communal youth sports organization in Cyprus. Independent evaluations have concluded that PP-CY is having an "unmistakable impact on bridging divides," and that "children are gradually becoming "change agents" and are trying to influence the perceptions of other children, their elders and their communities."

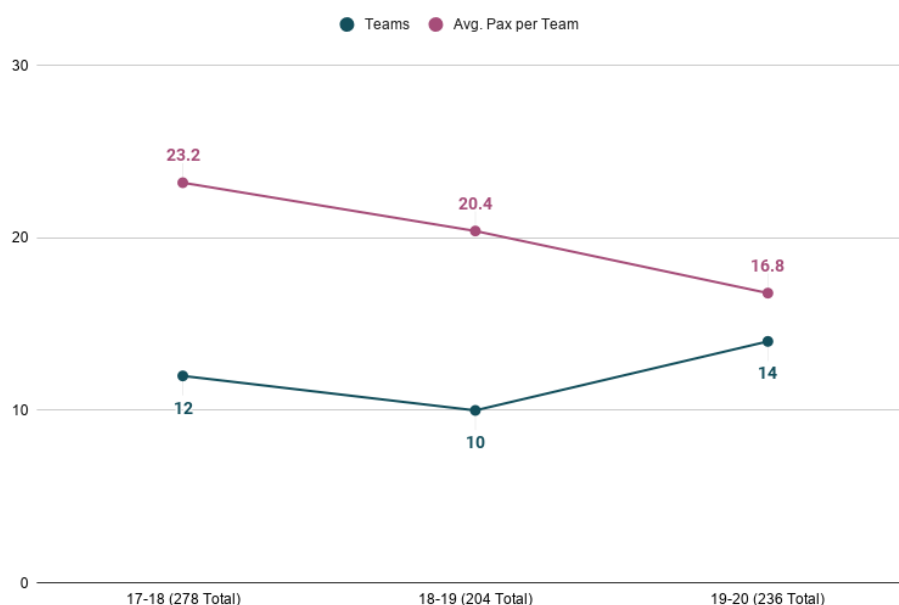
BASIC NUMBERS

Total Practices per Year



The foundation of PeacePlayers - Cyprus programming is the weekly, mono-communal practices. The first graph shows the total practices per year, averaging around 60 practice per month. Due to the COVID-19 pandemic, we cancelled our programming in March, leaving the data incomplete (red). There is a projected number for total practices, based on monthly averages, for the remainder of the year.

of Teams vs Team Size

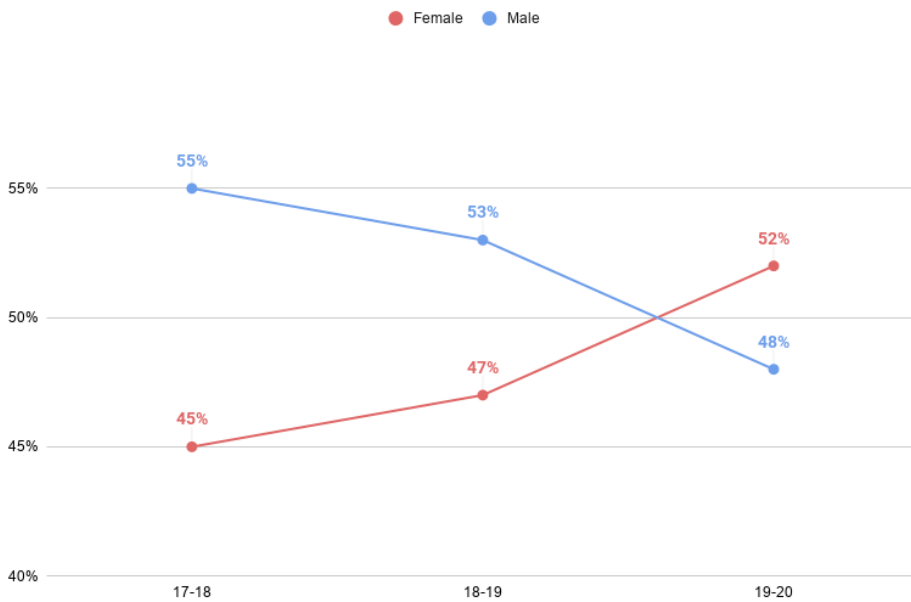


Although the number of local teams in the program has been inconsistent, the number of players per team has been declining for the last three program years. As we move towards a two-tiered practice (juniors and seniors), a smaller practice size will be more manageable for the coaches, and beneficial for our participants.



DEMOGRAPHICS

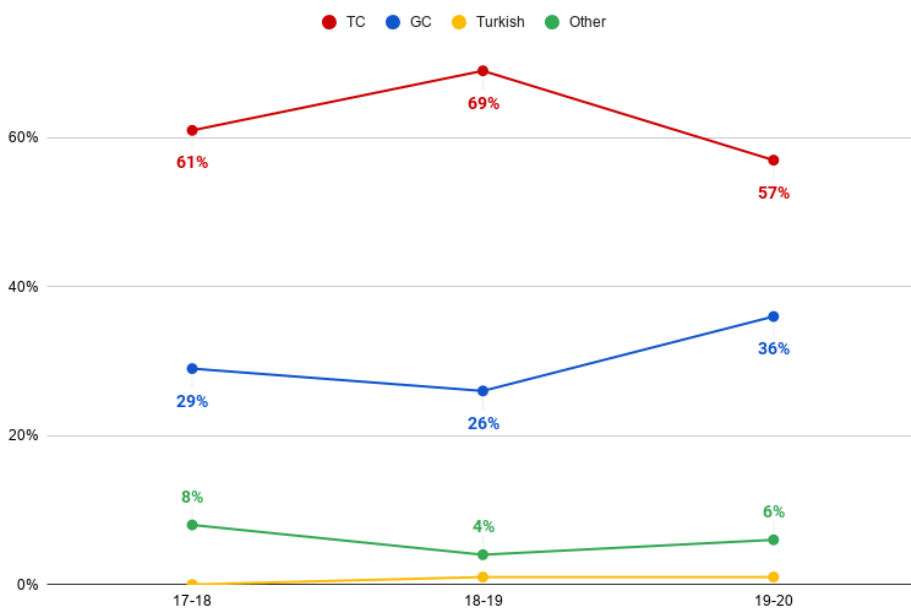
Gender by Year



Since 2017, the percentage of women participants has continued to grow. The largest increase occurred between '18-'19 and '19-'20, which correlates with the introduction of our International Women's Day event.

Less than 50% of LDP are women, suggesting that the majority of our girls are under the age of 15, hopefully keeping the percentage of women consistent.

Nationality By Year



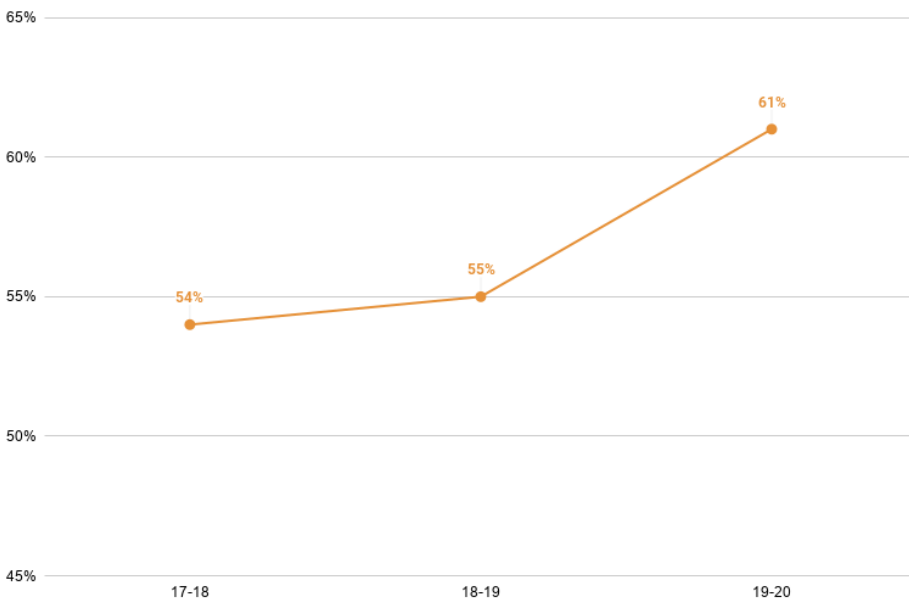
One of our most important goals during the '19-'20 program year was to increase the number of GC youth, evening out our participant numbers. The percentages are moving in the right direction, and we expect to continue to grow towards a 50/50 split between GCs and TCs in the near future.

With our program goal to bridge the divide between GCs and TCs, the "Turkish" and "Other" participants continue to be an underserved group.



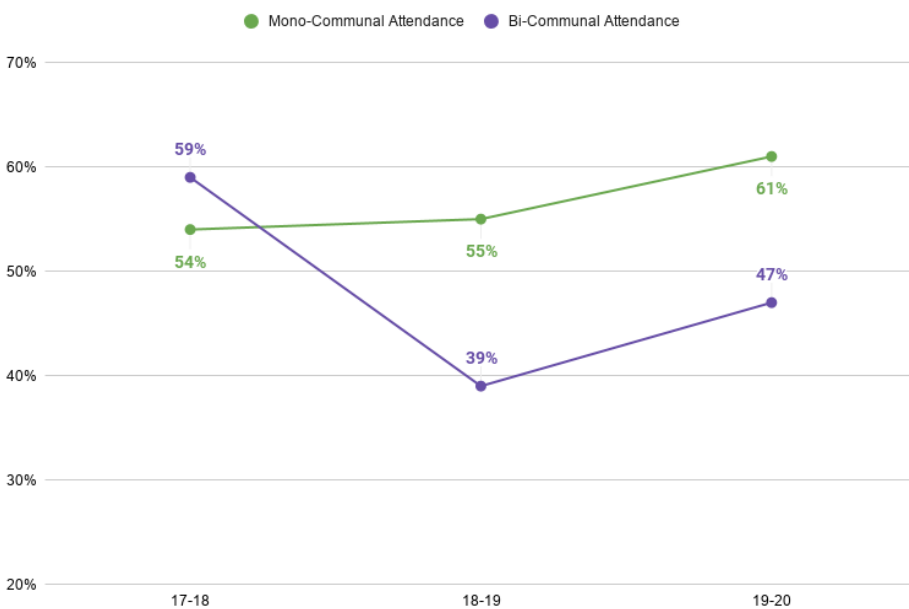
ATTENDANCE

Average Yearly Attendance



These two graphs show a complicated picture of PP-CY attendance. The first graph shows that the average attendance for all PeacePlayers events grew substantially, from 54% to 61%. This means that we provide activities that attract more participants to attend, and we retain those participants throughout the program year.

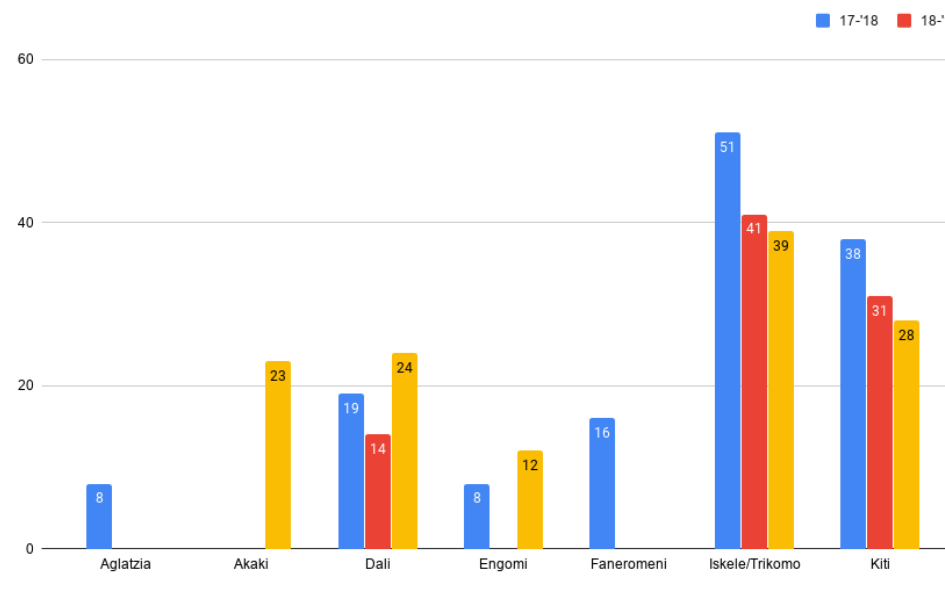
Mono-Communal Attendance vs Bi-Communal Attendance



But looking at the bottom graph, you can see that bi-communal attendance has dropped well below mono-communal attendance. This means that although our participants are showing up to more events, those events are the weekly practices, and now the monthly tournaments and twinnings. Without attending bi-communal events, our participants are missing out on the main purpose of the organization.

PARTICIPANTS BY TEAM

Total Participants Per Team



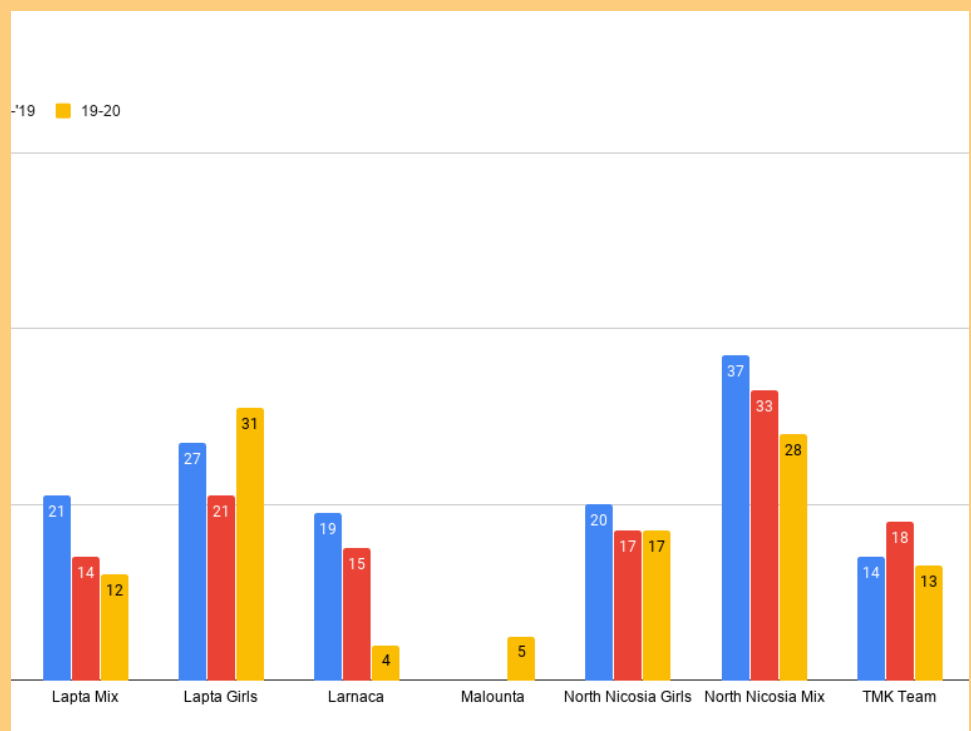
This graph (cut into two pieces), shows the total number of participants on each team. For teams that split in '19-'20 (Iskele Junior/Senior and Nicosia Mix Boys/Girls), their numbers have been combined.

Three things are important to note:

1. 8 out of 14 teams have existed for three full seasons (Larnaca closed in '19-'20)

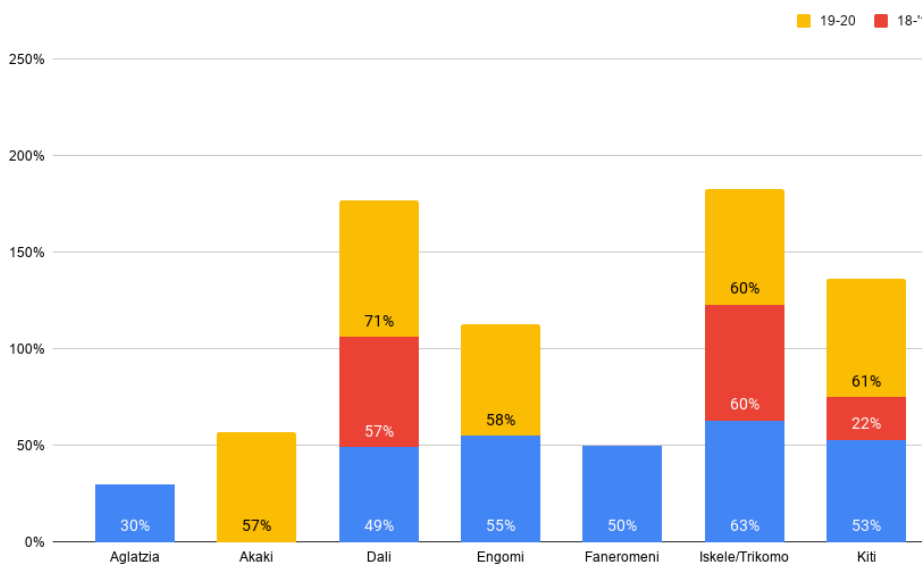
2. Of those 8 teams, only Dali and Lapta Girls have grown in size since '17-'18

3. These numbers show anyone who has ever come to 1 PeacePlayers event in the last three years. Although the participant numbers have declined, the average attendance rates have increased across the board since '17-'18



ATTENDANCE BY TEAM

Average Attendance per Team

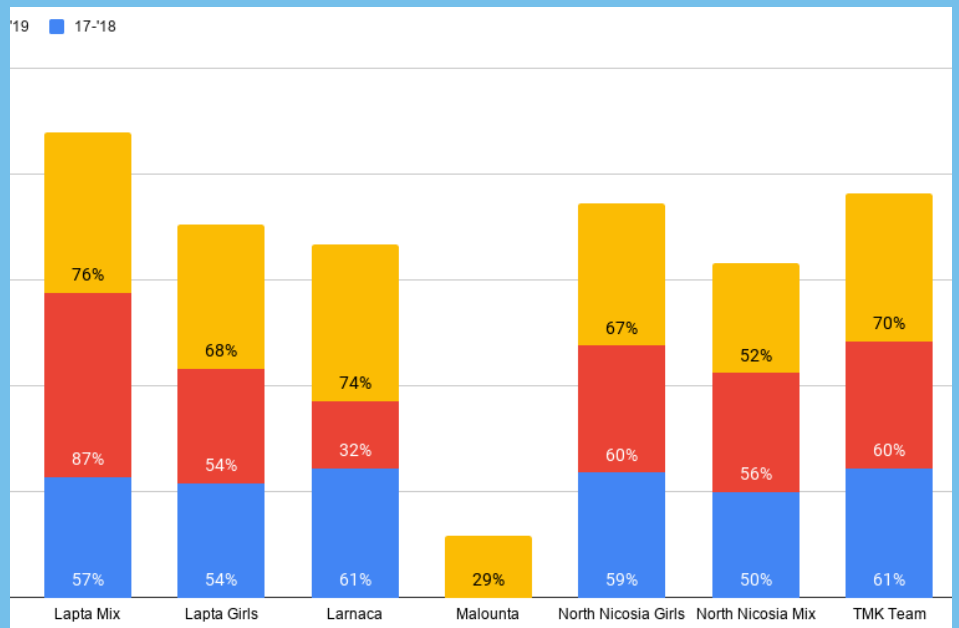


This graph (cut into two pieces), shows the average attendance per team. For teams that split in '19-'20 (Iskele Junior/Senior and Nicosia Mix Boys/Girls), their numbers have been combined.

The bottom level (blue) shows '17-'18 attendance, middle (red) shows '18-'19, and the topmost layer shows the average attendance for '19-'20.

The tallest bars show the most consistent attendance for the last three years. Dali, Iskele, and Lapta Mix have been the most consistent.

Minus a few exceptions (Nicosia Mix, Lapta Mix, Iskele), '19-'20 has had the highest attendance percentages, showing that participants are attending more events than before.

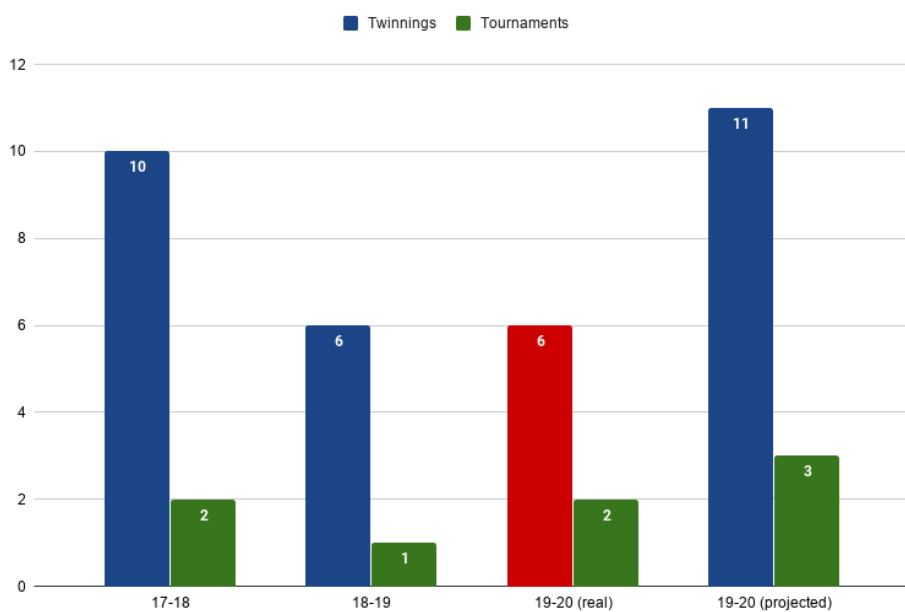


Special note that Akaki, in its first year, had a higher attendance percentage than all but three teams in '17-'18.



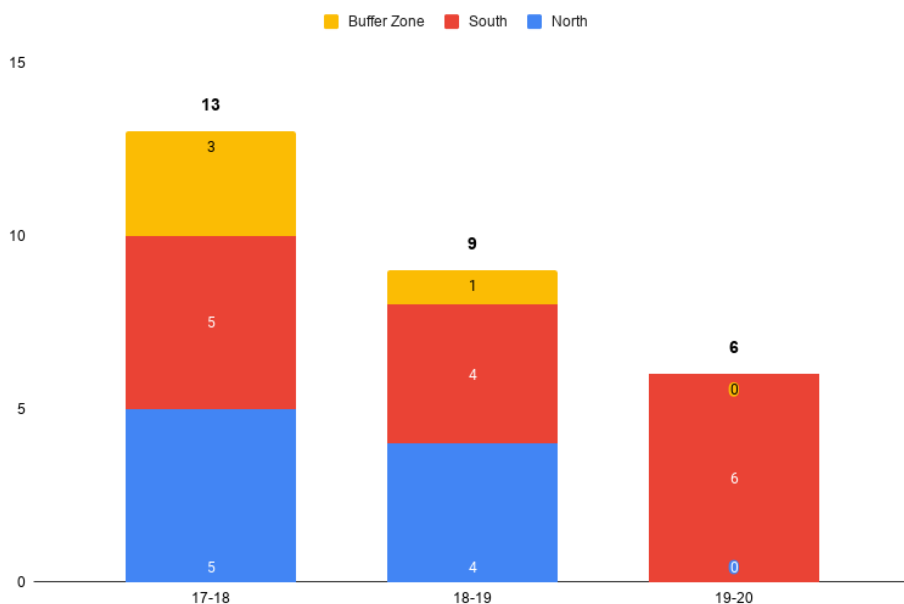
BI-COMMUNAL EVENTS

Twinnings and Tournaments per Year



Continuing the complicated picture of PP-CY programming, we have good news and bad news. The first graph shows that (after a dip in 18-19), bi-communal events have grown significantly. The bottom graph shows that since '17-'18, the number of bi-communal events in the Buffer Zone, and in the north, have dwindled to zero. In '19-'20, every bi-communal event happened in the south. The cancellation of programming may have something to do with that, as we had a plan for a Buffer Zone twinning, and a Lefke twinning.

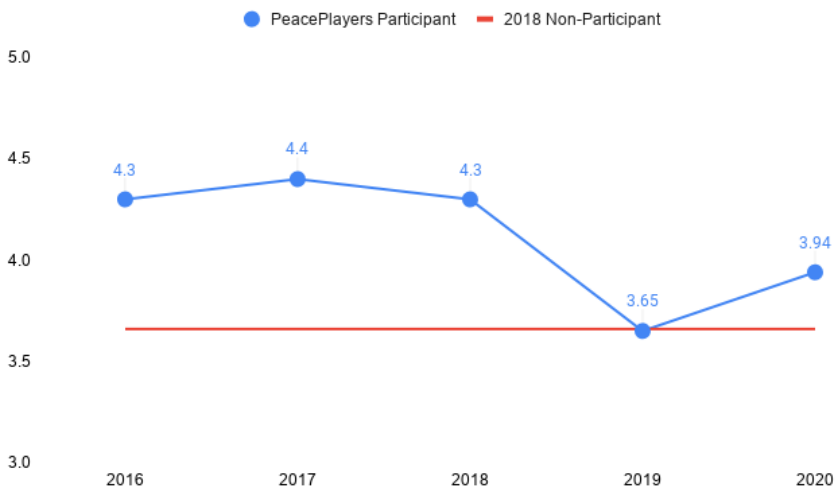
Location and Number of Bi-Communal Events



Utilizing the Buffer Zone can help ease new participants into bi-communal efforts, and introduce them to a neutral place on the island. Many of the south participants are new to PeacePlayers this year, which may be the reason why Twinnings took place there, but with the majority of our participants coming from the north, we should focus our future programming to reflect that. Overall, the number of bi-communal events has continued to decline (projection not included) each year. Without a full schedule of bi-communal events, we're simply a basketball organization that gives our participants 3 hours of basketball a week.

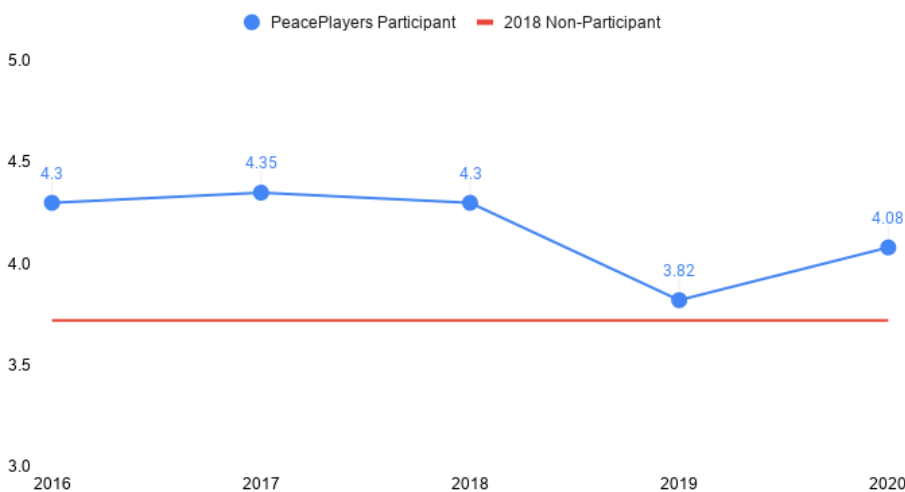
SURVEY RESULTS

I am willing to meet friends from the "other side"



These results combine the 2019 Participant Survey results with the October 2018 Data Report and the 2020 Virtual Programming Survey. The red line is from the 2018 control group, or the non-participants that were given the survey. The control group shows us how Cypriots (of a similar age) who aren't involved in PeacePlayers feel. Note that these graphs start with 2016, rather than 2017, to show a larger trend. The survey questions are the title of each graph, and the participants answered on a scale from 1-5, 1 meaning they aren't willing, and 5 meaning they are extremely willing.

I am willing to play sports with the "other side"



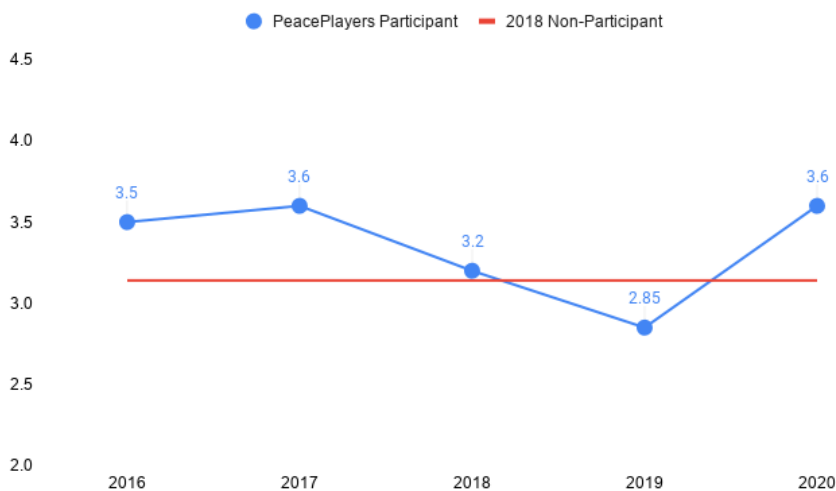
The scores peak in 2017 for both questions, but then both decline to meet, or almost meet, the control value in 2019. This means that PeacePlayers participants are feeling less willing to be friends, or play sports, with people from "the other side". In fact, the numbers have declined so much that they nearly match the answers of those Cypriots who aren't involved in bi-communal activities.

There could be a few reasons for this decline, which will be discussed on the next page, with two similar graphs.



SURVEY RESULTS CONTINUED

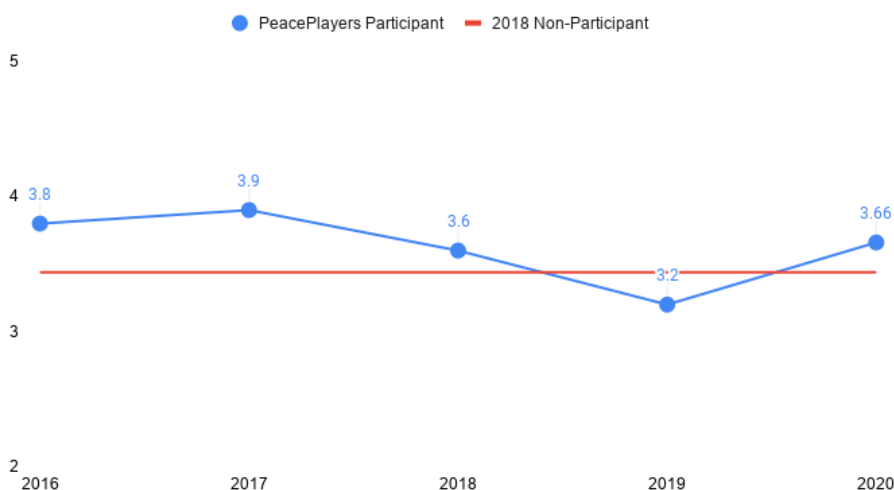
I am willing to invite someone from "the other side" to my house



These two graphs show two different survey questions, and their decline beneath the 2018 control group's answer. Again, the responses peak in 2017, and reach their lowest in 2019.

One reason for this decline could be the changing political climate in Cyprus. Leading up to 2017, peace talks between Cypriot leaders may have had a positive and optimistic effect on the population. When the talks failed in July 2017, there may have been repercussions which could affect the data for 2018 and on.

I am willing to live in the same neighborhood as the "other side"



Another reason could be that the decline in willingness corresponds directly to the number of bi-communal events held. For the last three years, 2017 had the most bi-communal events, and the following years saw less and less. As the contact between TCs and GCs decline in the program, so do their feelings of reconciliation and friendship with "the other side".

In 2020, only 65% of PeacePlayers participants answered above neutral on the "willing to play sports with the other side" question.



NEXT STEPS:



Let's talk about it!